



## **A Pedestrian Safety Campaign for the Triangle Region**

**UNC Hospitals Police will be conducting a Pedestrian  
Safety Campaign on October 2, 2014  
7:00am -1:00pm**

**Each year more than 350 pedestrians are injured or killed in collisions with vehicles in the Triangle area. The goal of the Watch for Me NC campaign is to improve pedestrian safety by using educational safety messaging and enforcement to influence the behaviors of drivers and pedestrians.**

**UNC Hospitals Police will participate in this initiative by handing out fliers, and speaking with drivers and pedestrians at crosswalks in front of the Memorial, Children's and Cancer Hospitals in an effort to spread the message of pedestrian awareness and safety.**

### **Safety tips for Pedestrians:**

- Be aware: Look across all lanes before crossing. Even though one vehicle has stopped, another may pass in another lane.**
- Be safe: Don't assume vehicles can stop. Gauge the flow of traffic before stepping out onto the road and wait if necessary.**
- Be considerate: Establish eye contact with drivers before crossing.**

**More information on the Watch for Me NC campaign can be found at [www.watchformenc.org](http://www.watchformenc.org)**