

Interested in unlocking the possibilities  
of what healthcare could be?

# UNC HEALTH CARE **DIGITAL HEALTH** **INNOVATION** **SPRINT**™



Join the UNC Center for Innovation on our Innovation Sprint series as we design and test solutions to healthcare's most pressing problems. Cash prizes awarded for 1st-3rd place and the Center for Innovation will facilitate the piloting of a solution within the UNC Health Care System (\$50,000 value).



## SEPTEMBER 29 **DEFINE DAY**

Health challenges pitched by subject matter experts followed by design thinking ideation



## OCTOBER 29 **DESIGN DAY**

Full-day event with teams designing and developing solutions to a key challenge



## NOVEMBER 17 **DEMO DAY**

All solutions are pitched for cash prizes and opportunity to test and validate solution at UNC

### **WHO'S INVITED?**

The Digital Health Innovation Sprint will attract a diverse group of participants from the Triangle, including:

- + Nationally renowned healthcare providers and medical researchers
- + Local health system leaders representing major health tech, providers, insurers and medical device companies
- + Highly engaged health teams including healthcare practitioners and administrators
- + Experienced computer engineers and developers from area startups and local universities
- + Active health tech investors and corporate acquirers

### **WHY PARTICIPATE?**

- + Explore the most pressing healthcare problems
- + Create a novel solution to a serious pain point at UNC Health Care System using design thinking methodologies
- + Cash prizes for 1st, 2nd, 3rd place Demo Day winners
- + Solution piloting facilitated by the Center For Innovation (\$50,000 value)
- + Connect with like-minded people in the Triangle looking to solve healthcare problems

**INTERESTED? REGISTER NOW!**

[UNCDIGITALHEALTHINNOVATION.COM](http://UNCDIGITALHEALTHINNOVATION.COM)

This Innovation Sprint is NOT a traditional hackathon. We're looking for serious participants hungry to develop a solution and a viable business through this process. Previous entrepreneurial experience is not required, but a dedication to succeed is.