



THE UNC HEALTH CARE SYSTEM

4030 BONDURANT HALL  
CAMPUS BOX 7000  
CHAPEL HILL, NC 27599-7000

T 919.966.4161  
F 919.966.8623  
roper@med.unc.edu

**WILLIAM L. ROPER, MD, MPH**  
*Chief Executive Officer*

Dear Colleagues:

Two years ago, UNC Health Care launched Carolina Value, a system-wide initiative to improve our operational efficiency, enhance the quality of our system processes, strengthen our financial stability and further unite us as a system.

Carolina Value challenged us to innovate, work together and become a better version of ourselves. I want to thank each and every one of you for your patience, perseverance and hard work. Thanks to you, we have reached – and in some cases surpassed – our initial goals.

Together, we generated a recurring annual financial benefit of \$285 million through February 2017. This number will exceed \$325 million once all Carolina Value initiatives are implemented. These numbers are tremendous, but they represent something more – an investment in our future. And, these savings enable us to devote more attention on what's most important: caring for patients across the state.

While we collaborated with Huron Consulting to help initiate these activities, sustaining and extending them is our responsibility. I'm confident in our ability as an organization to do this. Now, the Carolina Value Team, which employs leaders from across the Health Care System, will provide project management and business process redesign support to system and entity leaders to take on new challenges, sustain the gains we've made and lead UNC Health Care to even greater success.

This is an exciting time for our organization as we look to set the course for the future. Your input and participation is critical to our success. I encourage you to ask questions and share your operational and business performance ideas with the Carolina Value team. Please submit all questions and inquiries to [carolinavalue@unchealth.unc.edu](mailto:carolinavalue@unchealth.unc.edu)

Thank you for all you do every day. Because of you, we are able to deliver the highest quality of expert, empathetic care to all who walk through our doors.

Sincerely,

A handwritten signature in black ink that reads "Bill Roper". The signature is written in a cursive, slightly slanted style.

William L. Roper, MD, MPH