

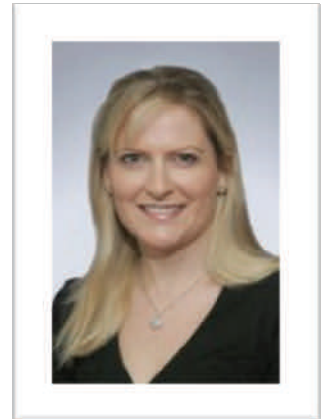


## Family Medicine News

### Cristy Page Featured in Parade Magazine

The doctor—patient relationship has always been one that is both private and sacred. Well, this relationship is still sacred, but a little less private. Patients are now opting for group visits with their physicians, instead of the typical one-on-one visit.

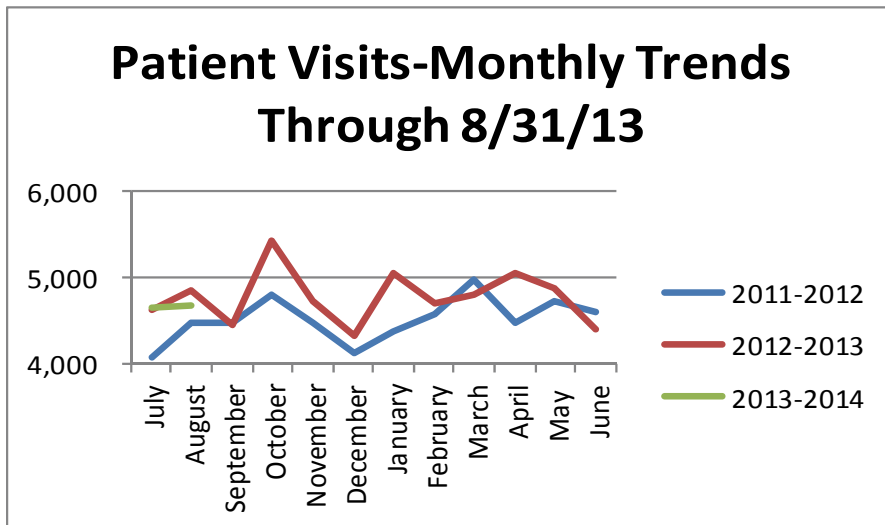
If you are unfamiliar with the idea of group visits, you may be asking, “why would I want someone sharing my doctor’s appointment?” Group visits were designed to give a patient more time with their provider. As opposed to a routine 15-20 minute visit, a group visit can last as long as two hours. In addition, Cristy notes that “[it] gives patients the opportunity to learn from each other and help the provider correct broad misconceptions.”



The popularity of these visits have seemed to skyrocket over the past few years. According to the American Academy of Family Physicians, the number of group visits have doubled from 6 to 13 percent from 2005 to 2010. This is a new age and a new effective way of medicine.

To read the full article, click [here](#).

### Serving Our Community



Month	2012-13	2013-14
July	4,606	4,639
August	4,843	4,655
September	4,437	
October	5,414	
November	4,728	
December	4,306	
January	5,044	
February	4,693	
March	4,799	
April	5,051	
May	4,858	
June	4,379	
July		
<b>Total Visits</b>	<b>57,158</b>	<b>9,294</b>

# Faculty and Research News

## Available Resources

Please remember that our Research Administration program is available to anyone who is looking for support in applying for external funding to support research. Services provided by the program include pre-award assistance, budget creation, collection of supporting documents, monthly financial reports, and the creation and updating of Other Support documents.

If you have any questions, please direct them to our Research and Grants Manager, [Jean Russell](#).

## Submissions

**Sylvia Becker-Dreps** submitted her manuscript, "Changes in childhood pneumonia and infant mortality rates following introduction of the 13-valent pneumococcal conjugate vaccine in Nicaragua," to the Pediatric Infectious Disease Journal.

## Accepted

**Miranda Huffman**, had her article, "Hepatitis C for Primary Care Physicians", accepted in the Journal of the American Board of Family Medicine. Miranda is a FDF Fellow from last year .

**Don Pathman** had an article accepted for publication:

Holmes GM, Morrison M, **Pathman DE**, Fraher EF. The contribution of "plasticity" to modeling how a community's need for health care services can be met by different configurations of physicians. In press, *Academic Medicine*.

## Published

**Sylvia Becker-Dreps** and fellow investigators had an article published:

Panozzo CA, **Becker-Dreps S**, Pate V, Funk MJ, Stürmer T, Weber DJ, Brookhart MA. Patterns of Rotavirus Vaccine Uptake and Use in Privately-Insured US Infants, 2006–2010. *PLOSE ONE*. 2013;8(9):e73825.

**Anthony Viera** and others had an article published:

Winter KH, Ritter RK, **Viera AJ**. Painful ear nodules in a polysubstance user. *Journal of Family Practice*. 2013;62:503-505.

## Presentations

**Tuttle LA**, Lin F, Olsson E, **Stankevitz K**, **Viera AJ**. Prevalence and Reproducibility of Masked Hypertension among Primary Care Patients. Society of Clinical Research Associates Annual Meeting, Sept 2013.

**Stankevitz K**, Lin F, **Tuttle LA**, **Olsson E**, **Viera AJ**. Ambulatory Monitoring of Pulse Wave Velocity and its Application in Clinical Research. Society of Clinical Research Associates Annual Meeting, Sept 2013.

## Promotions

Congratulations to **Adam Zolotor**, MD, DrPH, on his promotion to Associate Professor in July 2013!

## Special Position

**Tim Daaleman** was named as a standing reviewer for the Patient Centered Outcomes Research Institute (PCORI) Panel for Improving Healthcare Systems.

# Faculty and Research News

## Grants/ Contracts

**Adam Goldstein** received one year of continuation funding for his Signature Initiative pilot, "Preventing Lung Cancer through Tobacco Cessation Quality Improvement" in the amount of \$81,000 from September 1, 2013 to August 31, 2014.

TPEP receives TWO funding awards:

TPEP has been selected to be the annual evaluator of Connecticut's multi-million dollar State Tobacco Control Program after a national competitive bid process. In July 2013, the Department of Public Health (DPH) issued a Request for Proposal (RFP) with funding made available to the DPH for use from the Tobacco and Health Trust Fund as approved by the CN State Legislature in December 2012. TPEP developed and submitted a proposal to evaluate the Connecticut's Tobacco Use Prevention and Control Program addressing program goals:

- To prevent the initiation of tobacco use;
- To promote quitting among young people and adults;
- To eliminate nonsmokers' exposure to second- and third-hand smoke;
- To identify and eliminate the disparities related to tobacco use and its effects on diverse population groups.

TPEP was selected by the Connecticut DPH to evaluate all the CN Tobacco Use Control Programs. TPEP will design and implement a process and outcome evaluation for the Connecticut Quitline Services, 15 Community Cessation Programs, and Media Campaign. Evaluation activities will include interviews, focus groups, needs assessment, and surveys.

The two year award is for \$456,102.

The Family Smoking Prevention and Tobacco Control Act (Tobacco Control Act) grants the Food and Drug Administration (FDA) regulatory authority over the manufacture, marketing, and distribution of tobacco products. The Tobacco Prevention and Evaluation Program (TPEP) have conducted the FDA Advertising and Labeling inspections in NC for two years. With compressed contract periods due to contract delays, TPEP still conducted 1,475 and 1810 inspections across NC the last two years, with violation rates of 8% and 12% in years 2012, 2013 respectively.

We are excited and proud to report that TPEP is receiving a third contract for FY 2013-2014, for \$142,404, to conduct Advertising and Labeling inspections across NC this coming year (9/12/2013-9/11/2014).

In Other Tobacco News:

UNC Partners with FDA and NIH in New Tobacco Centers for Regulatory Science (TCORS).

**Adam Goldstein** will be heading projects at the UNC Lineberger Comprehensive Cancer Center for the new UNC Center for Regulatory Research on Tobacco Communication (CRRTC), alongside other faculty members on campus. The faculty, staff, and students working at CRRTC will focus on various studies to reinforce communication with the public about the dangers of smoking. To read the full article, click [here](#).

**Sylvia Becker-Dreps and Chrissy Kistler** received a new grant:

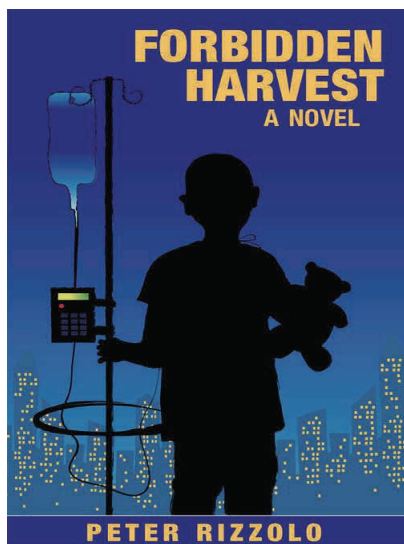
Sylvia and Chrissy have received funding from Pfizer, for an ASPIRE grant to support their research study, "Streptococcus pneumoniae in Older Adults in Retirement communities (SOAR)." The funding award given to them was in the amount of \$100,000 and will last one year.

## Department and Research Programs

### Turn Your Radio On!

#### YOUR HEALTH®

UNC Family Medicine present Your Health, hosted by **Dr. Adam Goldstein** and **Dr. Cristy Page**. Your Health is a weekly, hour-long show providing you with vital health information in a manner that is comforting and convenient to understand. Listen each week as the doctors discuss the latest in health news and are then joined by a health expert, sharing information to help you enjoy better health. A complete listing of partnering stations are located on our website, [yourhealth.org](http://yourhealth.org) under "Please Tune In!"



### Retired Faculty Member Publishes Book

Dr. Peter Rizzolo, retired FM faculty member, has a new novel that has recently been released.

He along with Dr. Neil Spector, Duke Professor of Medicine and Oncology, invite all who are able

to come to a book reading and question and answer session.

When: October 6, 2013 @ 2:00PM

For a glimpse into the book, click [here](#). 720 Ninth St.

Durham, NC 27705

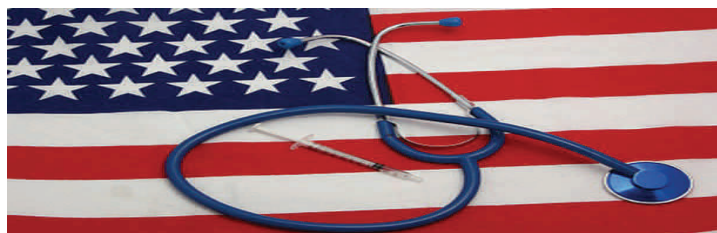
Dr. Rizzolo will be featured on Your Health Radio on WCHL 97.9

Saturday, October 12th at 9am and 5pm

Sunday, October 13th at 9am and 5pm

Monday, October 14th at 6pm and 10pm

### VA Health Care and the Affordable Care Act



How will the Affordable Care Act impact my life?

Will I be able to afford health insurance?

To read how the Affordable Care Act can affect you, click [here](#).

## Healthy Lifestyle

Balance your life and your health condition by signing up for the Living Healthy Workshop. Living Healthy is a *free* six week workshop geared towards people who suffer from a chronic disease and would like to take control of it in a healthy way while balancing everyday life.

The 2013 Fall Class Schedule has been released. We will be offering a fourth class in Pittsboro but details aren't available yet. Please see the list of classes offered:

September 24th- October 29th

Tuesdays, 1:30pm-4:00pm

UNC Family Medicine

590 Manning Drive

Chapel Hill, NC 27599-7599

Conference Room 284

September 26th-October 31st

Thursdays, 1:30pm-3:30pm

Central Orange Senior Center (Division  
on Aging)

103 Meadowlands Drive

Hillsborough, NC 27278

\*Must be 55 years of age or older

October 2nd- November 6th

Wednesdays, 2:00pm-4:30pm

Western Chatham Senior Center

112 Village Lake Rd

Siler City, NC 27344

Experience the success of Living Healthy by following these three simple steps: Join, Learn & Take Control! For more information on classes and how to enroll, please contact **Kristie Howard** at (919) 843-8446.





## ACTIVE PARTICIPANT SEARCH!

### Hypertension Research Program Recruitment

Just a reminder from the Hypertension Research Program, we are continuing to recruit participants for **Dr. Viera's** pilot study of **plasma renin activity (PRA) guided vs. generic combination therapy for hypertension.**

#### Eligibility:

Clinic BP of  $\geq 160$  mmHg systolic *OR*  $\geq 100$  mmHg diastolic

Provider recommends anti-hypertensive therapy (either as a new treatment plan or for a patient who has been off medication for at least one month)

Participants must also not: be pregnant, have diabetes requiring medication, have CAD or renal disease, have a history of gout or a known allergy to sulfonamide

#### Enrolled participants will receive:

Free BP medication for 5 months (standard, approved drugs)

Home BP monitor to keep

Close monitoring for response and potential side effects (including routine labs)



If you have a patient who you think may be eligible to participate, please let us (and your patient) know! Study coordinators **Emily Olsson** and **Kristin Stankevitz** can come down to talk to your patient at the time of the visit or follow-up with your patient by phone.

*Thank you for your continued support!*

## Learning to Teach Your Child



### FREE Fall Parenting Series at UNC Family Medicine 2013



Join us. Share your concerns. Learn tips and techniques for parenting.

#### Taming tantrums for toddlers:

**Thursday, September 12, 6:00 – 7:30pm** Learn simple and easy techniques to deal with challenging toddlers (appropriate for parents of toddler(s) ages 15 months – 3 years).



UNC  
HEALTH CARE

#### FAMILY MEDICINE

*Caring for the Course of your Life*

#### Potty Training: (by Dr. Sarah Ruff)

**Thursday, September 19, 6:00 – 7:30pm** Learn about the various methods to potty-train your toddler to help you decide what works best for you!

#### Understanding the secret language of your newborn:

**Thursday, October 3, 6:00 – 7:30pm** Join us as we learn to recognize our newborns cues and strategies for supporting them. Are they ready for sleep? Ready for eating and playing? Overstimulated? Classes are for expectant parents and parents of newborns up to 3 months of age.

#### Disciplining the young child:

**Thursday, October 10, 6:00 – 7:30pm** Discover why children misbehave. Learn techniques to deal with challenging behaviors (appropriate for parents of children ages 3-8).

#### Helping your baby and child learn to sleep at night:

**Thursday, November 14, 6:00 – 7:30pm** Sleep problems are an exhausting reality of parenting. Learn strategies for avoiding and treating sleep problems in babies, toddlers, and young children.

All sessions are **FREE** and take place at  
UNC Family Medicine  
590 Manning Drive – Chapel Hill, NC

Participation is limited.  
Call Lisa Biggs at 843-7678 or  
email: [Lbiggs@unch.unc.edu](mailto:Lbiggs@unch.unc.edu) now to reserve