

**Minutes  
Dean's Advisory Committee  
December 11, 2012**

Executive Associate Dean Paul Godley called the meeting to order.

**Approval of Minutes**

Minutes of the November meeting were approved by a unanimous vote.

**Five Year Reviews/Distinguished Professorships**

There were no Five Year Reviews or Distinguished Professorships to be presented.

**Information and Discussion Items**

- **SOM Website Redesign** – Katie O'Brien, Strategic Communications Manager, showed some examples of the proposed SOM Website Design. The website was last redesigned in 2007. There were 2.5 million unique visitors to the website last year. Mobile traffic is up 142% since last year. The goals for the redesign project are that the website be flexible and responsive (work on all devices) and that there be continuous quality improvement. The header and footer will be the same for all departments/units with the content being optional as it applies to that department/unit. Small group (10-12 participants) meetings are planned with department/unit managers with plans for the implementation of the redesign in the first quarter of 2013.
- **Pre-approvals and Related Disclosures** – Leeanne Walker, Executive Officer for Medicine Administration, gave an overview of (1) the Affordable Care Act- transparency reports and reporting of physician ownership or investment interests, (2) the UNC Policy on Individual COI and Commitment, and (3) the Policy on Vendor Relationships. Joy Bryde, Conflicts of Interest Officer for University Counsel, was present and answered questions and provided clarification. Joy has spoken at the Basic Science Chairs Luncheon and the Clinical Chairs Luncheon and offered to come to any other meeting if the Chairs need further clarification. A website is being designed to simplify the process of filing External Professional Activities reports and Conflict of Interest reports.

**Announcements**

Dr. Godley then announced that the Executive Session members should remain for an Executive Session to consider three promotion proposals that were tabled in the last E-vote. The chair for each respective department was on hand to present.

There being no further business, the open session was adjourned by Dr. Godley.