

**Minutes  
Dean's Advisory Committee  
November 13, 2012**

Vice Dean Marschall Runge called the meeting to order.

**Approval of Minutes**

Minutes of the September meeting were approved by a unanimous vote. It should be noted that the October meeting was canceled.

**Five Year Reviews/Distinguished Professorships**

There were no Five Year Reviews or Distinguished Professorships to be presented.

**Information and Discussion Items**

- **How We Work** – Stephanie Mahin, UNC Public Affairs and Marketing, noted that her department's goals are to enhance the institution's reputation, showcase faculty as leaders, and to participate in "news of the day" and gave a brief explanation of how each of these are accomplished. She introduced Dr. Bruce Geryk, a fifth-year Neurosurgery resident, who was a 2012 participant in the ABC News Resident Rotation.
- **Medicine and the Media: Working Together** – Bruce Geryk, MD, UNC Department of Neurosurgery, participated in the ABC News Resident Rotation program for one month this summer. This program allows residents to gain experience with the media and its treatment of health and medicine while allowing ABC access to experts who can interpret medical news. Dr. Geryk's rotation resulted in stories for the web, radio, and television (including Good Morning America and World News Tonight).
- **60<sup>th</sup> Birthday Celebration for UNCH/ UNC SOM** – **Karen McCall**, Vice President for UNC HCS Public Affairs and Marketing outlined the following ways in which this anniversary was celebrated/highlighted within the health system and medical school.
  - [news.unchhealthcare.org/60thanniversary](http://news.unchhealthcare.org/60thanniversary)
  - Ice Cream Socials – September/October
  - Medical Foundation Luncheon – September 19
  - Chamber Reception – September 20
  - 60<sup>th</sup> Anniversary Luncheon – September 21
  - New Faculty Reception – September 27
  - New Faculty Orientation – October 1
  - New Faculty Welcome Events – September/October
  - Berryhill Lecture – October 17

- 60<sup>th</sup> Anniversary School of Medicine Social – October 22
  - Former Board Member Lunch – October 29
  - “The Way of a Teacher” documentary
  - Oral History Project
  - Special Edition of Well Magazine
  - Profiles featured in newsletters
- **Managing Your Desk-side Computers** – Dennis Schmidt, Director of the Office of Information Systems, provided a detailed explanation of Microsoft Service Center Configuration Manager (SCCM), a new desktop support technology. The server deploys agents to each computer, does inventory and sends it to a database. This results in security patches being automatically applied (100,000 with a few clicks), management of IT assets, and installation of software. The benefits of using automated tools are faster response, less downtime, increased security, and more transparency. University-wide deployment of EndPoint Protection begins in January 2013 with a planned endpoint of August 2013.

### Announcements

Dr. Runge made the following announcement outlining the Distinguished Medical Alumni Awards (DMAA).

#### “National” DMAA Award –

- **Dr. Stanley Jordan** - 1973 graduate of the School of Medicine, Professor of Pediatrics and Medicine, David Geffen School of Medicine at UCLA, internationally acclaimed pediatric nephrologist and physician scientist with expertise in immunology and transplantation, has over 230 peer reviewed publications, serves on important national task forces involved with developing research priorities for kidney transplantation and is clearly one of the foremost national leaders in translational research involving organ transplantation.
- **Dr. Vaughn Starnes** - 1977 graduate of the School of Medicine, is Chair of the Department of Surgery and Surgeon-in-Chief of the Norris Cancer Hospital and the University of Southern California Hospitals, former Director of Stanford’s Heart-Lung Transplant Program and performed the world’s first lobar transplant using a lung segment from a living donor. He has done over 12,000 cardiothoracic surgical procedures and has published 215 peer reviewed articles.
- **Dr. James Martin** - 1973 graduate of the School of Medicine, is currently Professor of Obstetrics and Gynecology and Director of the Division of Maternal-Fetal Medicine at the University of Mississippi in Jackson, internationally respected for his research and contributions in the field of hypertensive complications in pregnancy, has over 250 peer reviewed publications, 2011 President of the American Congress of Obstetricians and Gynecologists and past president of the American Society for the Study of Hypertension in Pregnancy and of the Society for Maternal-Fetal Medicine.

### **Distinguished Faculty Award –**

- **Dr. William McLendon** - 1956 graduate of the School of Medicine, is Professor Emeritus of Pathology and Laboratory Medicine at UNC, was Director of the UNC Division of Laboratory Medicine from 1973 until 1995 with the clinical laboratories being named the William W. McLendon Laboratories on his retirement. His leadership and vision were critical to the evolution of the UNC clinical laboratories to the current status of a state of the art and highly respected laboratory medicine service. This accomplishment, his 13 year editorship of *Archives of Pathology and Laboratory Medicine*, and his documentation of selected aspects of North Carolina medical history have contributed greatly to the prestige of this institution.

### **Distinguished Service Award –**

- **Richard M Krasno, PhD** – Holds a PhD from Stanford and honorary doctorates in law and humane letters from Sacred Heart University and College of St. Rose. Currently serves as Executive Director of the William R. Kenan, Jr. Charitable Trust; Vice-Chairman of the UNC Health Care Board of Directors; member of the Council on Foreign Relations; director of Ladenburg Thalmann Investment Bank where he serves on the compensation and nominating committees; and is listed in Who's Who in the World. Prior to coming to Chapel Hill, he was President of the Monterey Institute of International Studies in Monterey, California; President and CEO of the Institute of International Education in New York; Deputy Assistant Secretary of Education in Washington, DC; officer of the Ford Foundation in Brazil and New York; immediate past chairman of the regional Rhodes Scholarship selection committee in North Carolina; trustee of the Eisenhower Fellowship Program; director of Whitman Corporation; and director of IVAX Corporation.

There being no further business, the meeting was adjourned by Dr. Runge.